OE Decision Support *with* alex®

It's important for employees to select a health plan that prioritizes full coverage and maximum savings. TouchCare's open enrollment service ensures that happens every year with total support.

TouchCare provides your employees with unlimited access to personalized benefits guidance and support that pairs AI-powered technology with compassionate concierge services by healthcare experts.

Powerful AI and compassionate human assistance makes plan selection **easy**.

Inhale.
We've got this.
Exhale.

Service Features:

INTELLIGENT SUPPORT

Artificial Intelligence (AI) and data-driven analytics educate and guide employees to the best healthcare plans based on their needs.

ACCURATE INSIGHTS

Employees are assessed on their unique health risk and preferences and then delivered a personalized health cost prediction and ranking for each health plan.

INTELLIGENT AI

ALEX's AI uses the experience of thousands of other employees to provide accurate plan recommendations.

COST ANALYSIS

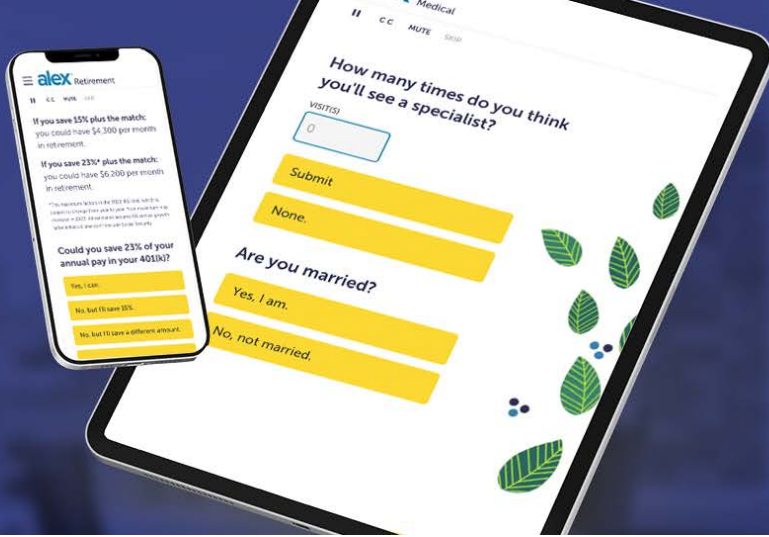We predict employee healthcare costs so they know what to expect and can choose a plan that meets their budget.

FAST RESULTS

Getting plan guidance is quick & easy. After just a few simple questions employees can choose a plan confidently.

LIVE SUPPORT

For live support, our expert Health Assistants are available for personal phone, messaging, or email consults.

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TouchCareHealth
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TouchCareHealth
TouchCare

Benefits Decision Support

With Benefits Decision Support, it's easy for employees to find the perfect plan for themselves and their family. ALEX's plan scoring and matching provides clear and accurate recommendations.
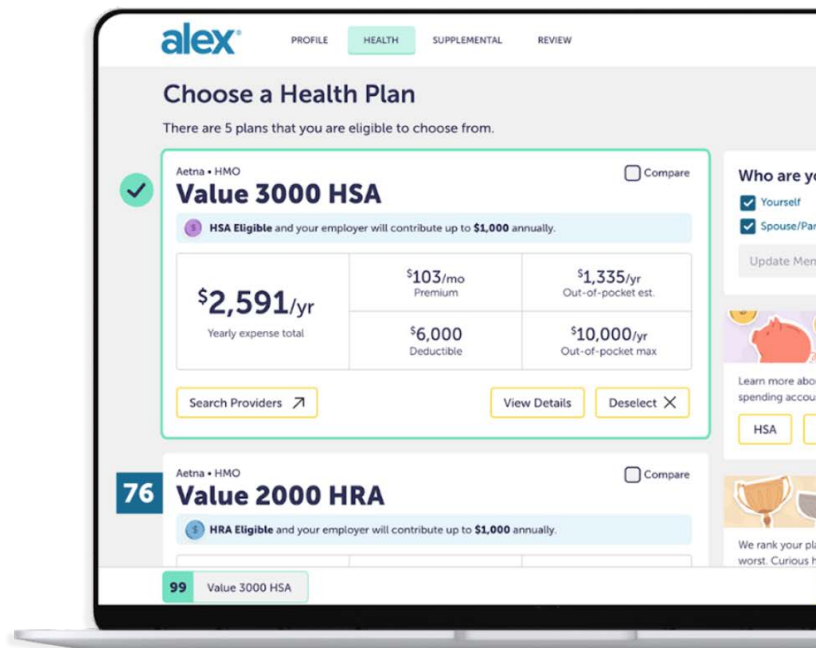

We make it simple

ALEX breaks down the financial components of all the benefit plans available to your employees, including out-of-pocket costs and premiums, how to use their HSA and what they need to contribute, among other details.

A perfect match

After a few questions, employees receive scored plan recommendations based on their personal healthcare needs and preferences. The highest scoring matches are the plans most likely to provide the best coverage for the best value.

Personalized support

After receiving their scored matches, employees might still have questions – and we're ready for them! Our **expert Health Assistants** are available for 1:1 consults to talk employees through their recommended plans and can answer any and all questions related to their healthcare.

Intelligent Guidance

How does it work?

ALEX combines big data, artificial intelligence, and economic models to help employees find the health insurance plan that's right for them.

Easy-to-understand Indicators