

**TOUCHCARE** 

# Open Enrollment Resource Guide



### Open Enrollment Resource Guide

During your active open enrollment period, when one of your employees experiences a QLE throughout the plan year, or when your company hires a new employee, TouchCare will offer support by providing personalized, 1:1 guidance prior to their actual enrollment.

Employees can request an optional consultation by visiting: www.touchcare.com/openenrollment

Employees will be able to schedule a 30 minute consultation with our specialists. Prior to scheduling, members will be asked a series of questions that will help the TouchCare OE team properly prepare for an informative, personalized discussion. These questions align with specific topics employees would like to discuss while also gaging their knowledge of general benefits terminology.

Our OE specialists will call the member at the time and date the individual has selected to have their discussion. These sessions are meant to be educational, informative, and to ensure employees have a complete understanding of the benefits that are being offered prior to making a plan decision or physically enrolling in their plan.

TouchCare will not enroll employees in their benefits. That said, if information is provided to our team via the Client / Broker admin portal, we are happy to direct your employee to the appropriate site for enrollment.



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## Checklist for OE Support



Census for all benefit-eligible

All relevant OE Guides



SBCs (summary benefits coverage)

Employee Contribution Information

Summary of HRA



Company contributions to HRA/HSA



Ancillary/Voluntary benefits summaries

OE dates

Thank you for choosing TouchCare as the solution to provide 1:1 scheduled consultations for your employees during your company's annual OE period. Below is a checklist, outlining what needs to be supplied to our team in order to provide the best member experience possible:

Upon completion of your initial implementation, please note that TouchCare requires at least 72 hours to review your benefits with the TouchCare OE support team and the dedicated pod that has been assigned to your organization.



### Timeline for New Clients

Two week timeline for getting started with TouchCare Open Enrollment. Please note that this is intended as a preliminary guide and timing may change depending on your company size and implementation strategy.



#### DAY 1

#### **Create Organization**

The first step for OE implementation is to create your organization in the TouchCare broker portal. You will receive a personal link from your account manager.

#### WEEK 1

#### **Upload Plan Information**

Once in the broker portal, please upload all relevant information including OE guides and employee contributions. All benefit info must be uploaded at least 5 business prior to the go live date.

#### **Client Orientation**

This will be a conversastion with your Account Manager to discuss benefits, support details, and engagement strategy.

#### WEEK 2

#### **Upload Census to Broker Portal**

Please upload all benefits eligible employees in your census to the Broker Portal. Required fields include: first name, last name, DOB, and user type.

## **Open Enrollment FAQs**

### What if TouchCare does not have your plan information when employees contact our Health Assistants for a consultation?

Your dedicated Account Manager will contact HR or your Broker to supply this information via our portal as quickly as possible. That said, we cannot assist members if we have not received the required information. Members will either be rescheduled to a later date or their consultation will be cancelled. Our team will always be as diligent as possible with our outreach to secure any missing information.

#### When should employees schedule consultations?

Employees should schedule consultations as early as possible during their active open enrollment period. If many employees wait until the last day of OE to schedule their consultation, they cannot be guaranteed a 30 minute session.

#### What if there is limited availability for OE's via the scheduling assistant, viewable at www.touchcare.com/openenrollment?

Please contact your dedicated Account Manager immediately. If possible, our team will open additional availability and support to accommodate your needs.

#### During our OE period, when is TouchCare available?

Our Health Assistants are available for consultations during our standard days and hours of operation. Hours of availability during high volume months will be Monday - Friday from 8 am - 9 pm Eastern, and Saturday - Sunday from 9 am - 6 pm Eastern.

#### Do employees have to schedule an OE consultation to receive support?

No. When employees have 1-2 simple questions they can simply log their inquiry via our app, member portal or by calling our Health Assistants for a quick, unscheduled chat.

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### **Open Enrollment FAQs**

#### Can employees receive on demand OE consultations?

No. OE consultations require thoughtful preparation. Employees can ask one - two basic questions via our traditional outreach platforms, but they will not be able to receive in-depth, on demand consultative support.

#### Are OE consultations available in different languages?

Like all of our support, OE consultations are available in English and Spanish.

#### What occurs after OE?

TouchCare will prepare to "go live" with our full advocacy solution. As we prepare, we will discuss a "welcome" strategy to launch our service to members. A new census file that includes all TouchCare eligible employees should be loaded as a change or full file within our Client / Broker admin portal - prior to the medical effective date / TouchCare full advocacy go live date. The new file should contain as much detail as possible, beyond our mandatory census fields. The more information provided, the better and more seamless the member experience will be.

#### Can individuals invite others in their family to join their OE session?

Yes. Anyone can join the member's OE session, if authorized and invited by the member. We are happy to make our OE consultations a "family affair".

#### Can TouchCare enroll employees in their benefits through our Enrollment platform?

TouchCare will not physically enroll your employee in their benefits. That said, if information is provided to our team via the Client / Broker admin portal, we are happy to direct your employee to the appropriate site for enrollment.

## TouchCare OE Customizable Email Template

Looking to send an OE message to your population but not sure how to word it? We've got you covered. Use our customizable template by pasting it into your email or by visiting the download link below.



### Download the HTML version at:

touchcare.com/oe-email

To: TouchCare Member From: Your awesome HR department Subject line: Everything you need for OE

Dear <member name>,

Open Enrollment is almost here! Beyond our internal communications, this year we have partnered with an advocacy solution to help answer any questions and to provide additional support prior to you clicking through the enrollment process.

TouchCare is a third party advocacy solution that will be available to our employees who are <define eligibility: enrolled in our medical plan, enrolled in medical/dental or vision, etc> throughout our plan year. That said, during OE, TouchCare will be available to all benefit eligible employees to assist with any questions or needs you may have concerning the benefits that are being offered through <employer name>.

TouchCare will not actually enroll you in your benefits. They will answer any questions you might have about the plans that are offered. You can schedule an OE consultation directly by clicking the following link: www.touchcare.com/openenrollment. A TouchCare specialist will call you on the date / time you have selected.

This consultation is free for you to use and is not mandatory. Please feel free to include any dependents who might also have questions.

Healthy wishes for a successful plan year ahead!

### How Employees Get Started

Our Open Enrollment Consults make it easy for your employees to find the right plan for their unique healthcare needs.

Employees can schedule a consult by visiting: www.touchcare.com/openenrollment

#### About our Consultations

Lightning fast - All we need is 30 minutes. Our Open Enrollment Specialists research benefit plans and needs before the call, so we can make the most your employee's time.

**Fully personalized** - Employees just schedule an appointment, fill out a form discussing their current medications, physicians, and any other upcoming surgeries. Our experts take it from there.

Actionable - We'll follow-up with a summary of our conversation so your employees are ready to select the right plans for them and their family's needs.

**Completely Free** - This custom consultation costs your employees and their family absolutely nothing. Let TouchCare help your employees maximize the their benefits package.

Total Benefit Support - Selecting a medical plan is just the beginning. We give employees advice on all of their employer-sponsored benefits as well as ancillary options (FSAs, HSAs, etc.) when applicable.

#### How Does it Work?

- Employees fill out an intake form detailing their family's specific needs. All information is confidential and never shared with their employer. They then find a convenient time to speak with a licensed Open Enrollment Specialist.
- During a 30-minute consultation, our experts walk employees through their employer-sponsored benefits and discusses their specific needs. We then help them select a medical plan, as well as advise on all ancillary benefits.
- Employees then receive a detailed summary of the call, along with any answers to questions that were not resolved.

### Still have questions about the TouchCare Open Enrollment Process?

