

Activate

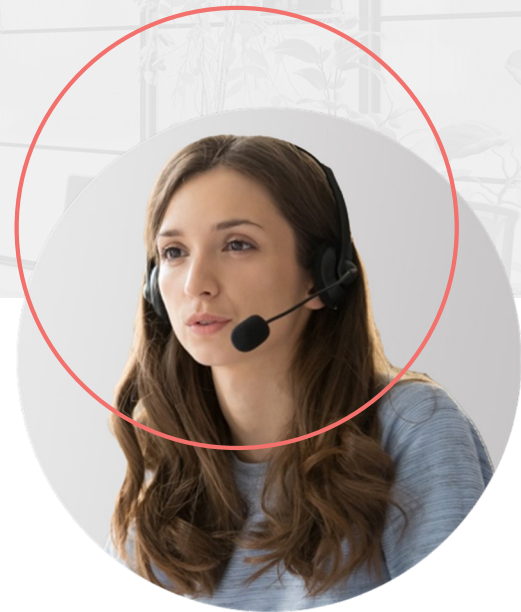
by TouchCare

Proactive outreach and early interventions for better outcomes.

Target your entire population through Activate.

With Activate, we proactively reach out to members before health issues escalate and direct them to the best care options. Our Health Assistants develop targeted campaigns based on demographic-specific screenings and procedures. Through thoughtful claims analysis, we offer fair prices for specialty medications, delivering significant employer savings.

Activate helps people get the right care at the right time — heading off problems before they become high-cost claims.



Claims Analysis

We analyze historical claims to assess who has not received age-specific preventative screenings and services.



Personalized outreach

Our Health Assistants reach out to at-risk members as early as possible so we can deliver the right care at the right time.



PharmaCare Program

A cost containment program for specialty and high-cost drugs. Employers can see savings up to 75% on pharmacy costs.